

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**TIARE TECHNOLOGY, INC.,**

*Plaintiff,*

v.

**YADAV ENTERPRISES, INC. and  
YTC ENTERPRISES, LLC,**

*Defendants.*

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**Civil Action No. 2:22-cv-0016**

**JURY TRIAL DEMANDED**

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**COMPLAINT FOR PATENT INFRINGEMENT**

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COMES NOW Plaintiff Tiare Technology, Inc. (“Tiare”) and files this Complaint for Patent Infringement against Defendant Yadav Enterprises, Inc. and Defendant YTC Enterprises, LLC (“Yadav” or “Defendant”) alleging as follows:

**I. INTRODUCTION**

1. Tiare invented groundbreaking mobile-ordering technology in the early 2000s and built its business on its inventions. The fruits of this technology include a patent portfolio that includes the asserted claims in this case. The mobile-ordering market has grown exponentially in recent years (and the COVID-19 pandemic has only accelerated the growth). Bigger companies have disregarded Tiare’s patent rights. Yadav is one of those companies, and this case is to enforce Tiare’s rights and redress the harm to Tiare.

**II. NATURE OF THE SUIT**

2. This is a claim for patent infringement arising under the patent laws of the United States, Title 35 of the United States Code.

### III. THE PARTIES

3. Plaintiff **Tiare Technology, Inc.** is a Delaware corporation that maintains a corporate address at PO Box 8312, Blackwood, NJ 08012.

4. Upon information and belief, Defendant **Yadav Enterprises, Inc.** is a company organized and existing under the laws of the State of California with a principal place of business located at 3550 Mowry Avenue, #301, Fremont, CA 94538. Yadav Enterprises, Inc. may be served with process through its registered agent Anil Yadav, at 3550 Mowry Avenue, #301, Fremont, CA 94538.

5. Upon information and belief, Defendant **YTC Enterprises, LLC** is a company organized and existing under the laws of Delaware with a principal place of business located at 1077 Central Parkway South, San Antonio, TX 78232. YTC Enterprises, LLC may be served with process through its registered agent Paracorp Incorporated, 14001 W Hwy 29, Suite 102, Liberty Hill, TX 78642.

6. Upon information and belief, YTC Enterprises, LLC is an affiliate of Yadav Enterprises, Inc.

### IV. JURISDICTION AND VENUE

7. This action arises under the patent laws of the United States, Title 35 of the United States Code. Thus, this Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

8. This Court has personal jurisdiction over Yadav.

9. Yadav has committed, and continues to commit, acts of infringement in this District, has conducted business in this District, and/or has engaged in continuous and systematic activities in this District.

10. This Court has personal jurisdiction over Yadav in this action because Yadav has committed acts within this District giving rise to this action and has established minimum contacts with this forum such that the exercise of jurisdiction over Yadav would not offend traditional notions of fair play and substantial justice. Yadav has committed and continues to commit acts of infringement in this Yadav by, among other things, offering to sell, selling products and/or services, and/or using services that infringe the Asserted Patents, including the Taco Cabana application.

11. This Court has specific personal jurisdiction over Yadav in this action pursuant to due process and the Texas Long Arm Statute because the claims asserted herein arise out of or are related to Yadav voluntary contacts with this forum, such voluntary contacts including but not limited to: (i) at least a portion of the actions complained of herein; (ii) purposefully and voluntarily placing one or more Accused Products into this District and into the stream of commerce with the intention and expectation that they will be purchased and used by customers in this District; or (iii) regularly doing or soliciting business, engaging in other persistent courses of conduct, or deriving substantial revenue from goods and services, including the Accused Products, provided to customers in Texas and in this District.<sup>1</sup>

12. Venue is proper in this Court under 28 U.S.C. §§ 1400(b).

13. Upon information and belief, Yadav has transacted business in this District and has committed acts of direct and indirect infringement in this District.

14. Yadav has regular and established places of business in this District.

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<sup>1</sup> The “Accused Products” include the Taco Cabana application, including the devices on which the application runs.

15. Yadav offers its products and/or services, including those accused herein of infringement, to customers and potential customers located in Texas and in this District. As non-limiting examples, Yadav distributes the Accused Products directly to customers and through its partners, such as through the Apple App Store and Google Play. Among other business, Yadav is in the business of providing mobile ordering in this District.

16. Yadav operates multiple stores in this District. These stores are regular and established places of business of Yadav.

17. Taco Cabana's website identifies stores within this District as its own stores, including in Plano, Texas, Allen, Texas, and McKinney, Texas, and among others.

18. Yadav distributes its mobile ordering app to users located within this District. The use of the Taco Cabana application in this District provides for mobile ordering from stores in this District. Yadav puts its mobile ordering application in service within this District to allow users within this District to order from stores in this District in a manner alleged to infringe the asserted claims, as detailed herein. On information and belief, Yadav derives a significant portion of its revenue from the use, promotion and distribution of its products and services in this District, including through the use of Defendant's application.

19. A user also is able to order from Yadav stores in the user's local area, which includes this District. This is including based on the location of the user's mobile device to find nearby stores, including stores in this District. These locations are held out as a regular and established place of business of Yadav. The stores within this District are, at the very least, Yadav agents for the purposes of carrying out the mobile-ordering functionality asserted to infringe the claims.

20. Taco Cabana was purchased by Yadav Enterprises, Inc. on or about July 1, 2021.

## V. BACKGROUND

### A. Tiare

21. Tiare pioneered wireless ordering almost two decades ago, before the inception and proliferation of smartphone and tablets. Technology executives founded Tiare to revolutionize the service industry through its mobile-ordering technology.

22. Tiare saw success. It developed products.<sup>2</sup> It provided solutions to businesses such as hotels, airports, restaurants, bars, and airlines.<sup>3</sup> It had partners.<sup>4</sup> It hired vendors and software developers. It received numerous praise and awards for its work.<sup>5</sup> And Tiare's innovations resulted in a portfolio of patents.

### B. The Asserted Patents

23. This cause of action asserts infringement of two of Tiare's patents, United States Patent Nos. 8,682,729 (the "'729 Patent") and 10,157,414 (the "'414 Patent") (collectively, the "Asserted Patents" or the "Tiare Patents").

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<sup>2</sup> See, e.g., *Tiare Technology*, <https://www.tiaretech.com/>; *intelliChaise*, <https://web.archive.org/web/20080219175102/http://www.tiaretech.com/>; *Tiare Products Provide an Eco-Friendly Platform Capable of Real-Time Updates*, <https://web.archive.org/web/20100618052642/http://www.tiaretech.com:80/>; *Patented intelliChaise Personal Ordering System available on Apple iPhone & iPod touch*, [https://web.archive.org/web/20120411071039/http://www.tiaretech.com/product\\_sheets/Tiare\\_in\\_tellichaise\\_2010.pdf](https://web.archive.org/web/20120411071039/http://www.tiaretech.com/product_sheets/Tiare_in_tellichaise_2010.pdf).

<sup>3</sup> See, e.g., *Press Room*, <https://web.archive.org/web/20080120233903/http://www.tiaretech.com/pressroom.html>; *Tiare In The News*, <https://web.archive.org/web/20120227194146/http://www.tiaretech.com/press.html>.

<sup>4</sup> See, e.g., *Partners*, <https://web.archive.org/web/20120413225638/http://www.tiaretech.com/partners.html>.

<sup>5</sup> See, e.g., *Testimonials*, <https://www.tiaretech.com/testimonials>; *News*, <https://web.archive.org/web/20170818210312/http://tiaretech.com/news/>.

24. A true and correct copy of the '729 Patent, entitled "Patron Service System and Method," and with Julie Werbitt as the named inventor, is attached hereto as Exhibit 1.

25. The '729 Patent duly and legally issued on March 25, 2014.

26. A true and correct copy of the '414 Patent, entitled "Patron Service System and Method," and with Julie Werbitt as the named inventor, is attached hereto as Exhibit 2.

27. The '414 Patent duly and legally issued on December 18, 2018.

28. Tiare is the current owner by assignment of all rights, title, and interest in and under the '729 Patent. Tiare has standing to sue for infringement of the '729 Patent.

29. Tiare is the current owner by assignment of all rights, title, and interest in and under the '414 Patent. Tiare has standing to sue for infringement of the '414 Patent.

30. Tiare also has provided notice to the public of its patented inventions. Tiare, for example, has listed on its website the patent numbers in its patent portfolio, including the Asserted Patents.<sup>6</sup>

31. The Asserted Patents result from Tiare's inventive work in the early 2000s. Tiare's solution, reflected in the Asserted Patents, provides a technical improvement to mobile ordering systems.

32. Before Tiare's invention, conventional systems had significant drawbacks when it came to enabling a fulsome mobile-ordering system able that would also perform location tracking.<sup>7</sup> These drawbacks flowed from how those systems were architected.

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<sup>6</sup> See, e.g., *Wireless Ordering Solutions to Enhance Guest Service and Increase Revenue*, <https://web.archive.org/web/20141218065508/https://www.tiaretech.com/>; *Tiare Technology*, <https://www.tiaretech.com/>.

<sup>7</sup> E.g., '729 Patent, 2:21–60.

33. One type of conventional ordering systems were “centrally-located kiosks.”<sup>8</sup> These systems were an attempt to provide some degree of mobile-ordering functionality in a venue or within the vicinity of a venue, such as a restaurant or store. These systems had the drawbacks in that they did not provide true mobile-ordering and location-tracking functionality.<sup>9</sup>

34. Another type of conventional system were point-of-sale systems. These systems could include handheld terminals that staff could use to service customers from a distance.<sup>10</sup> These systems, however, “typically only allow[ed] the staff member, to take and transmit the order on behalf of the patron.”<sup>11</sup> These systems did not allow a patron to place the order and they were unable to perform location tracking.<sup>12</sup>

35. Tiare’s inventions solve these drawbacks of conventional systems, among others. Tiare reimagined the mobile-ordering architecture by tracking portable patron units (now known as a smartphone or tablet) and providing a venue-specific application. The conventional systems had limitations because they were unable to track location because they focused on a fixed kiosk-based or mobile point-of-sale-based solution. Tiare recognized that it could improve upon the technical aspects of these systems—through providing mobile-ordering software for a venue (such as a restaurant or store chain) on a mobile device and tracking the location of the mobile device to facilitate the fulfillment of the order.

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<sup>8</sup> *E.g.*, ’729 Patent, 2:21–60.

<sup>9</sup> *E.g.*, ’729 Patent, 2:21–60.

<sup>10</sup> *E.g.*, ’729 Patent, 2:21–60.

<sup>11</sup> *E.g.*, ’729 Patent, 2:21–60.

<sup>12</sup> *E.g.*, ’729 Patent, 2:21–60.

36. While the concept and techniques for tracking distributed mobile computing devices of the Asserted Patents are described within the context of providing services, the concept is, at its core, a technical solution of electronic location tracking of distributed mobile computing devices. Furthermore, Tiare developed this technology well before the advent of modern mobile computing devices such as smartphones and tablets. Indeed, even location-tracking technologies such as commercial GPS and wireless computer networks (such as 802.11, Bluetooth, and higher-bandwidth cellular data networks) were in their nascent stages of use and could hardly be considered conventional at the time that Tiare came up with the technology embodied in the asserted claims.

37. The subject matter of the asserted claims is rooted in computer technology and provides an unconventional solution to the problem of tracking locations of distributed mobile devices. The claimed subject matter enables the centralized location tracking of one or more mobile-computing devices in real-time by integrating location-tracking technology into mobile-computing devices and communicating at least one location update over wireless communication networks, which did not exist in the pre-digital world. Indeed, even the kiosk-based and point-of-sale-based systems lacked the technical capacity to perform the location tracking enabled by the asserted claims. The technology utilizes what was at the turn of the century an unconventional use of location tracking sensors integrated into mobile computing devices to determine the location of the mobile computing devices based on electronic signals (*e.g.*, GPS, WiFi, Bluetooth, and/or cellular data) and convey location information to a server system over wireless computer networks.

38. The claims do not merely recite customizing information or collecting and displaying data. Although the overall environment is in the context of providing services, the



claims do not simply recite a non-technical business practice; they instead recite a technical solution for tracking the location of mobile-computing devices (and, by extension, the users).

39. The mobile-ordering field is one rooted in technology. The field has seen significant patenting activity in recent years, reflecting the technological nature of the field. Technology companies in the mobile-ordering space like DoorDash, GrubHub, Uber, Lyft, Instacart, and Postmates have filed hundreds of patent applications.<sup>13</sup>

40. Tiare's Patents have likewise been cited in patent applications by technology companies such as AT&T,<sup>14</sup> eBay,<sup>15</sup> Bally Gaming,<sup>16</sup> Intel,<sup>17</sup> RockSpoon,<sup>18</sup> Uptown Network,<sup>19</sup> Quick Check,<sup>20</sup> and Monscierge.<sup>21</sup> This further underscores that the patent claims are directed to the technical advancements discussed above.

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<sup>13</sup> *USPTO Patent Full-Text and Image Database*, <http://patft.uspto.gov/netacgi/nph-Parser?Sect1=PTO2&Sect2=HITOFF&u=%2Fnethtml%2FPTO%2Fsearch-adv.htm&r=0&p=1&f=S&l=50&Query=%28an%2Fdoordash+or+an%2Fgrubhub+or+an%2Flyft+or+an%2F%28uber+and+technologies%29+or+an%2Finstacart+or+an%2Fpostmates%29&d=PTXT> (listing over 700 patents).

<sup>14</sup> *See, e.g.*, 10,152,700.

<sup>15</sup> *See, e.g.*, 10,096,011.

<sup>16</sup> *See, e.g.*, 10,403,081.

<sup>17</sup> *See, e.g.*, 8,390,436.

<sup>18</sup> *See, e.g.*, 10,719,858.

<sup>19</sup> *See, e.g.*, 10,127,585.

<sup>20</sup> *See, e.g.*, 9,633,344.

<sup>21</sup> *See, e.g.*, 9,436,958.

41. Tiare's Patents have undergone extensive examination before the U.S. Patent & Trademark Office ("Patent Office"), spanning the better part of two decades. Tiare retained highly-skilled patent counsel to prosecute its patents. Tiare retained Greenblum & Bernstein (including the former Acting Chief Judge of the Patent Office). For the application that issued as the '414 Patent, Tiare retained Fish & Richardson P.C. for prosecution. Fish is one of the country's premier patent prosecution law firms in the United States<sup>22</sup> and has prosecuted thousands of patents for technology companies such as Google, Intel, Twitter, Cisco, Adobe, and Apple.<sup>23</sup>

42. The Patent Office’s examination of Tiare’s patent portfolio included extensive consideration of Section 101 issues.<sup>24</sup> During prosecution, the Patent Office expressly considered the eligibility of the patent claims under 35 U.S.C. § 101, the Supreme Court’s *Alice v. CLS Bank* decision, and the Federal Circuit decisions applying the *Alice* framework.<sup>25</sup> The Patent Office

<sup>22</sup> See, e.g., *Patent Prosecution*, <https://www.fr.com/services/patent-law/patent-prosecution/> (“Our patent prosecutors obtain durable patents that take into account our clients’ long-term objectives and that will be able to withstand future challenges.”); *Fish & Richardson Secures More Issued Patents in 2020 than Any Other Firm* (March 3, 2021), <https://www.fr.com/fish-secures-more-issued-patents-2020/> (“Fish & Richardson obtained more U.S. utility patents in 2020 than any other firm[.]”); *Fish & Richardson Named #1 PTAB Law Firm of 2020 by Managing Intellectual Property* (January 25, 2021), <https://www.fr.com/top-ptab-law-firm-2020-mip/> (“Fish & Richardson has been named the #1 law firm at the Patent Trial and Appeal Board (PTAB) for 2020[.]”).

<sup>23</sup> *USPTO Patent Full-Text and Image Database*, <http://patft.uspto.gov/netacgi/nph-Parser?Sect1=PTO2&Sect2=HITOFF&u=%2Fnethtml%2FPTO%2Fsearch-adv.htm&r=0&p=1&f=S&l=50&Query=irep%2Ffish+and+irep%2Frichardson&d=PTXT>.

<sup>24</sup> See, e.g., File History for App. No. 13/073,368 (considering patent claims under *Alice v. CLS Bank* and its progeny and allowing them); File History for App. No. 15/820,195 (same).

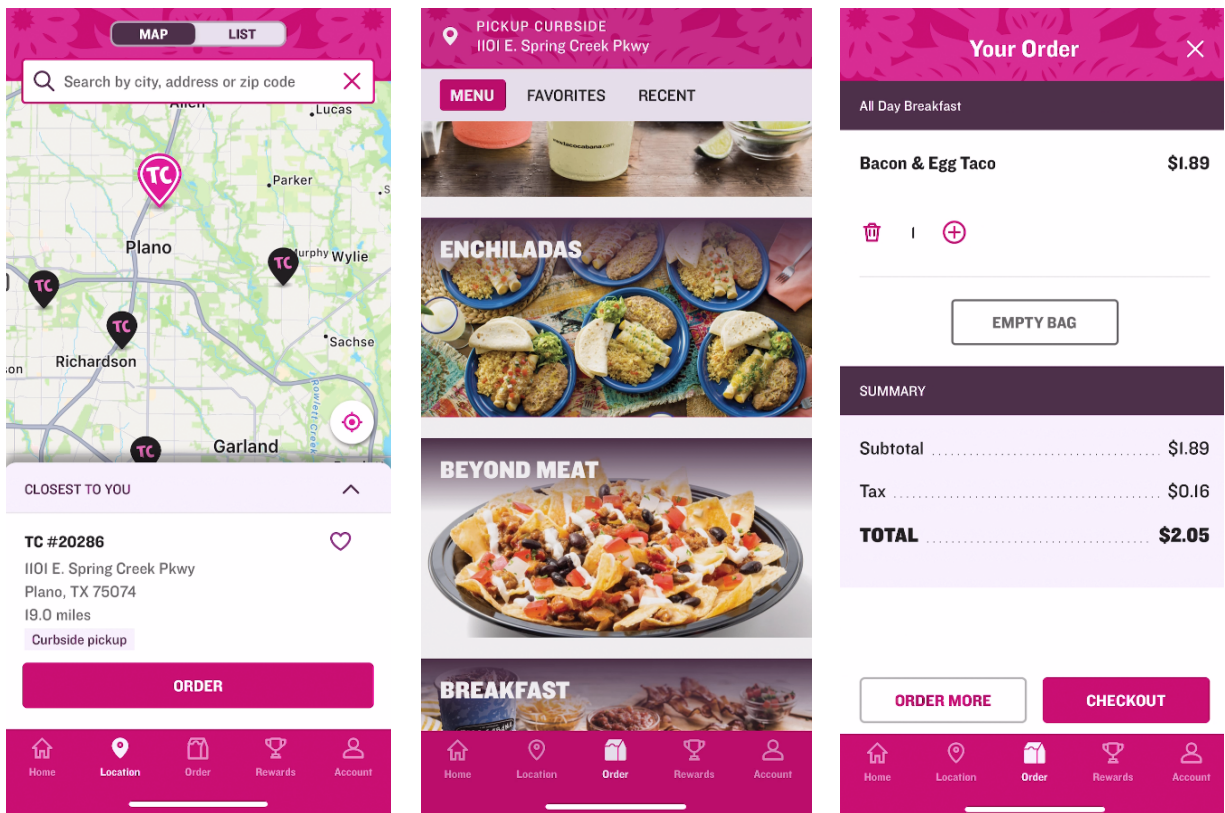
<sup>25</sup> See, e.g., File History for App. No. 13/073,368 (considering patent claims under *Alice v. CLS Bank* and its progeny and allowing them); File History for App. No. 15/820,195 (same); Oct. 31, 2018 Notice of Allowance; October 28, 2018 Response to Office Action and Remarks; August 28, 2018 Final Office Action; March 28, 2018 Response to Office Action and Remarks; December 29, 2017 Office Action.

ultimately found that the claims, including the '414 Patent claims, were valid and recited patent-eligible subject matter.

43. The Asserted Patents claim patent-eligible subject-matter.

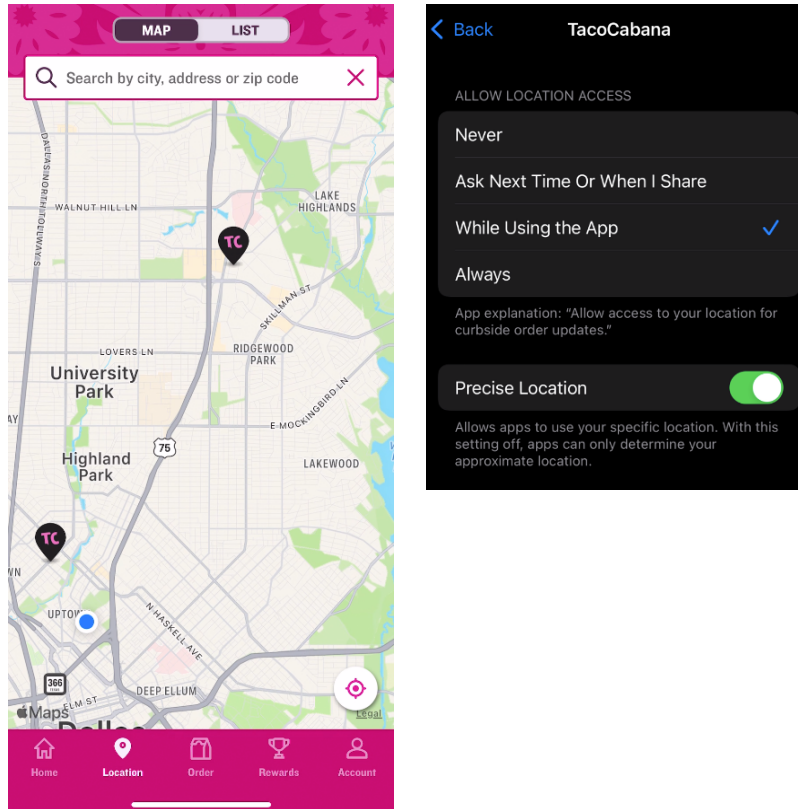
### C. Yadav's Infringement

44. Yadav offers a mobile-ordering solution. It provides a venue-specific application, exemplified below:



45. For example, the Yadav mobile-ordering solution provides a venue-specific application in which the application functionality is associated with a restaurant-chain (e.g., Taco Cabana), including the ordering and location-tracking functionality. The Yadav mobile-ordering solution also provides a venue-specific application in which the application functionality is associated with a single store, including the ordering and location-tracking functionality.

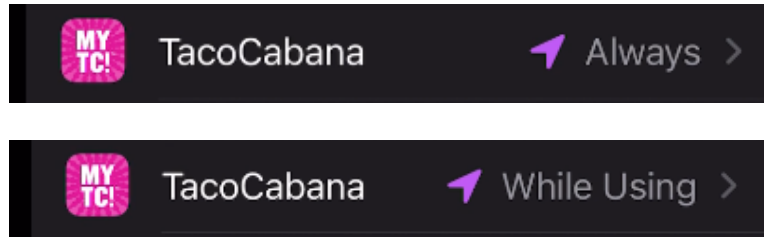
46. Yadav also tracks the location of the smartphone or tablet (and, by extension, the user) to, among other things, find local stores and products and determine when a mobile device is in the vicinity of the store, exemplified below.



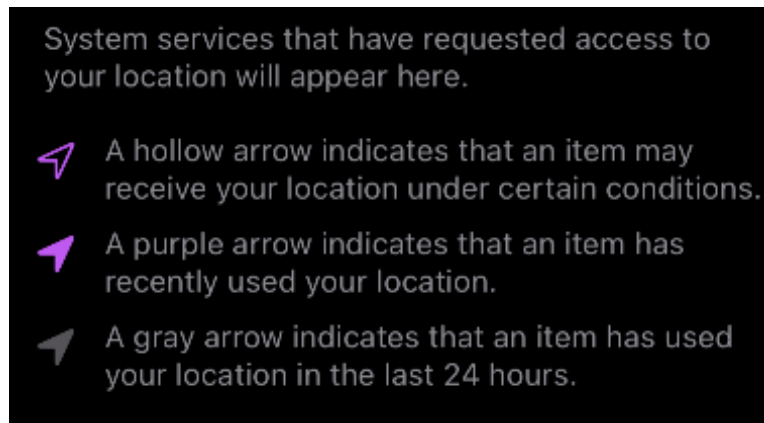
47. As detailed above, Yadav use of location tracking is further confirmed through the Location Settings, which discloses that Yadav utilizes location to “[a]llow access to your location for curbside order updates”:

App explanation: “Allow access to your location for curbside order updates.”

48. In addition, Yadav tracks location as the mobile device approaches a Taco Cabana restaurant in connection with any order, reflected below:



49. Per the Location Services disclosure, the purple arrow indicates that the Taco Cabana application has recently used the device's location.



50. Yadav has had notice of Tiare and the '414 and '729 Patents, at least as early as the filing of this Complaint.

51. Yadav's use of the Tiare's patented technology has generated significant revenue and benefits for Yadav. The Taco Cabana application is one of the top Food & Drink applications listed in the Google Play and Apple App Stores. The app has been used, on information and belief, to complete a significant amount of mobile orders. Yadav's improper gains through its use of Tiare's patented technology have correspondingly harmed Tiare and its investment in its intellectual property. This case is to redress that harm.

## VI. CLAIMS

### A. Infringement of the '729 Patent

52. The allegations of each foregoing paragraph are incorporated by reference as if fully set forth herein and form the basis for the following cause of action against Defendant.

53. The Accused Products are covered by at least claim 1 of the '729 Patent.

54. Yadav has directly infringed and continues to infringe at least claim 1 of the '729 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without Tiare's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Accused Products into the United States.

55. Yadav has been on notice of the Asserted Patents since at least the filings of this Complaint.

56. Yadav has been on notice of its infringement since at least the filing of this Complaint.

57. Further and in the alternative, Defendant has been actively inducing infringement of at least claim 1 of the '729 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringed at least claim 1 of the '729 Patent when they used the Accused Products in the ordinary, customary, and intended way. Defendant's inducements included, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way by, directly or through intermediaries, supplying the Accused Products to consumers within the United States and instructing and encouraging such consumers (for example, via distributing the Accused Products to mobile phones through app stores and instructing users to use the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, which Defendant knows or should know infringes at least claim 1 of the '729 Patent. Defendant's inducements may further include, without limitation and with specific intent to encourage the infringement, knowingly inducing customers to use the Accused Products within the United States, or knowingly inducing customers to use the Accused Products within the United States, by,

directly or through intermediaries, instructing and encouraging such customers to make, use, sell, or offer to sell the Accused Products in the United States, which Defendant knows or should know infringes at least claim 1 of the '729 Patent.

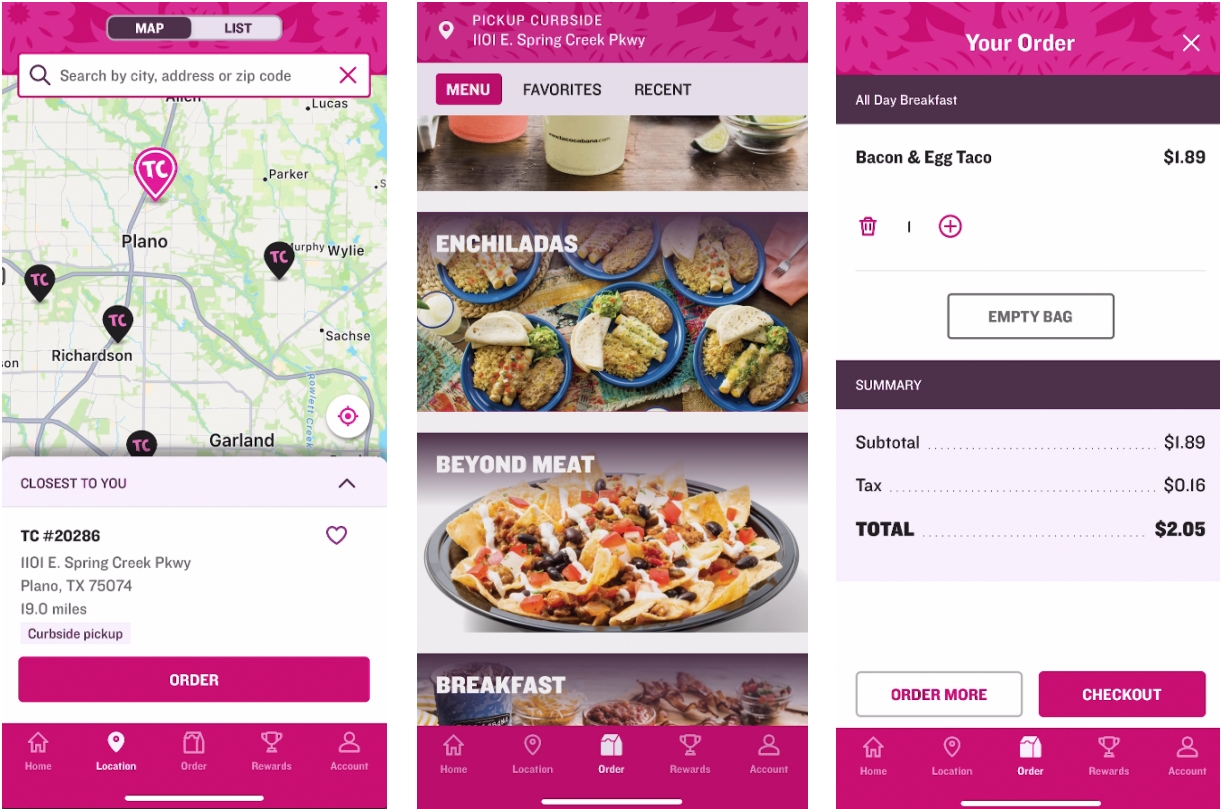
58. Defendant knew or should have known of the '729 Patent but was willfully blind to the existence of the '729 Patent. Defendant has had actual knowledge of the '729 Patent since at least as early as the filing and service of this Complaint. By the time of the trial of this case, Defendant will have known and intended that its continued actions since receiving such notice would infringe and actively induce and contribute to the infringement of one or more claims of the '729 Patent. Defendant's infringement of the '729 Patent has been willful and deliberate.

59. Yadav performs a method of using a wireless patron unit (e.g., a smartphone or tablet) within a venue or within the vicinity of the venue.

60. Yadav provides at least one patron with a wireless patron unit by either permitting the at least one patron to temporarily use a venue-owned wireless patron unit that includes at least one venue specific application program, or by providing at least one venue specific application program to the at least one patron for downloading into a patron-owned wireless communication device that can be used during the at least one patron's visit to the venue.

61. Yadav provides at least one patron with a wireless patron unit (e.g., a smartphone or tablet) by providing at least one venue specific application program for downloading into a patron-owned wireless communication device (e.g., a smartphone or tablet) that can be used during a visit to the venue, exemplified below.

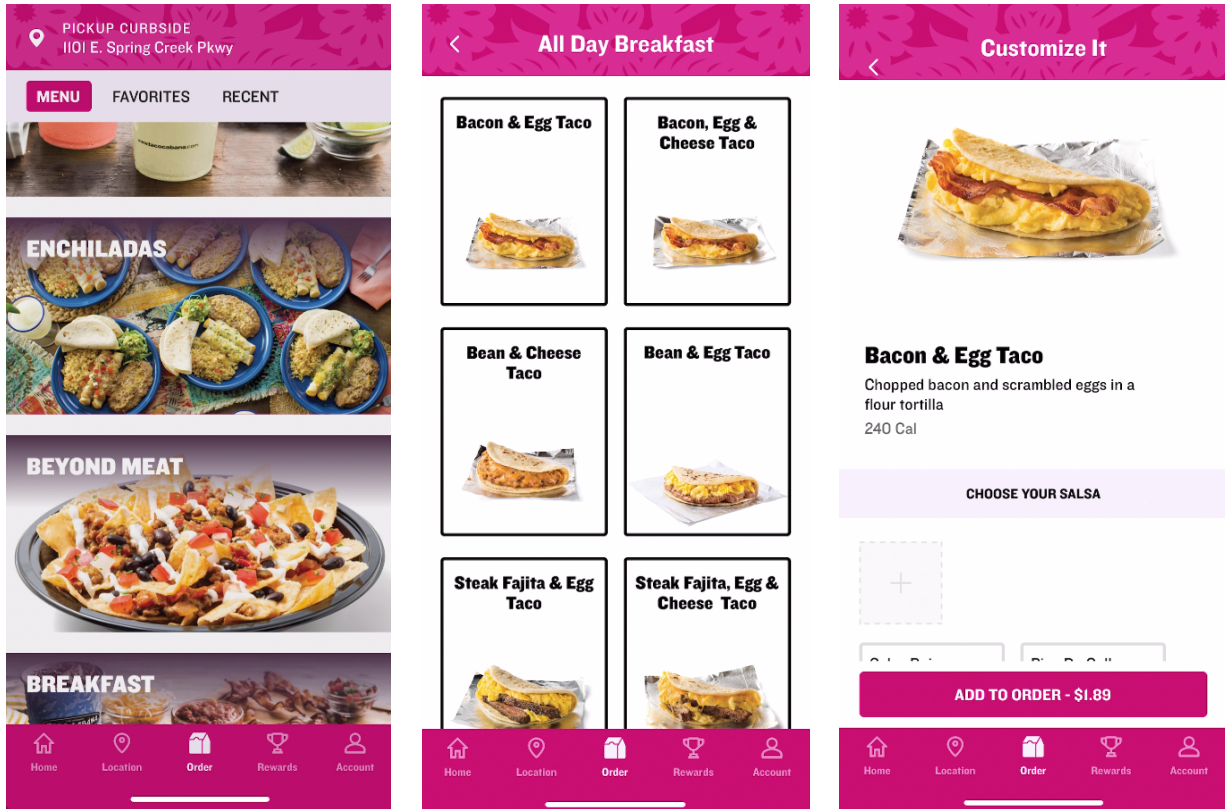




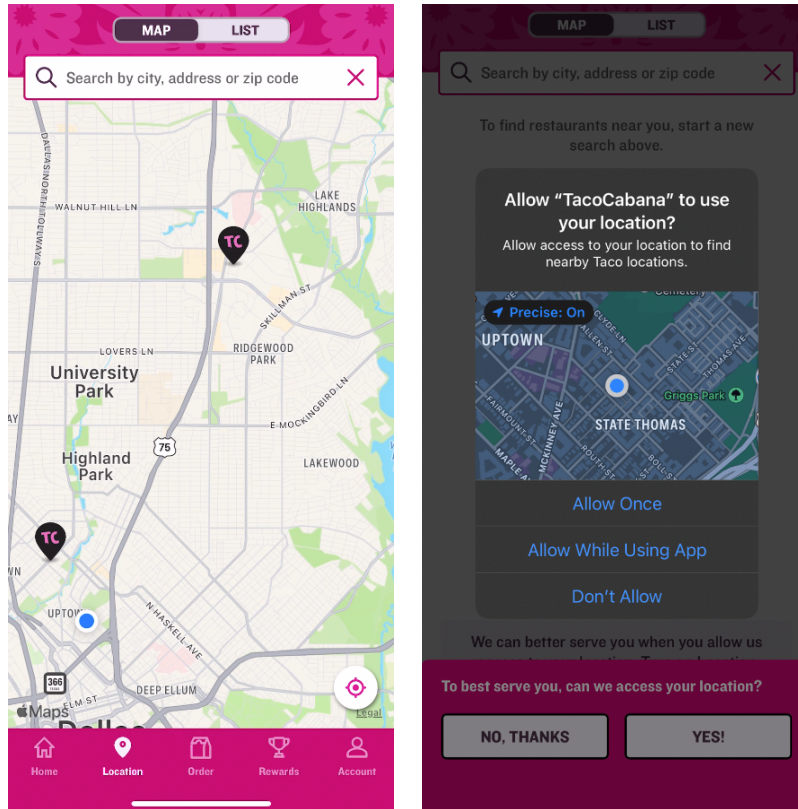
62. Yadav connects the wireless patron unit (e.g., the smartphone or tablet) to a server enabling communication between the wireless patron unit and the server (e.g., the server in communication with the smartphone or tablet via the application), such as a Wi-Fi or cellular connection.

63. Yadav enters a patron order for at least one item or service provided by the venue into the wireless patron unit. Yadav enters a patron order (e.g., a user's order) for at least one item or service provided by the venue (e.g., an item from a store menu) into the wireless patron unit (e.g., a smartphone or tablet), exemplified below:





64. Yadav determines a current location of the wireless patron unit. Yadav determines the location of, for example, a smartphone or tablet, as exemplified below, including the blue dot that signifies Yadav accessing and determining of the device's correction location:



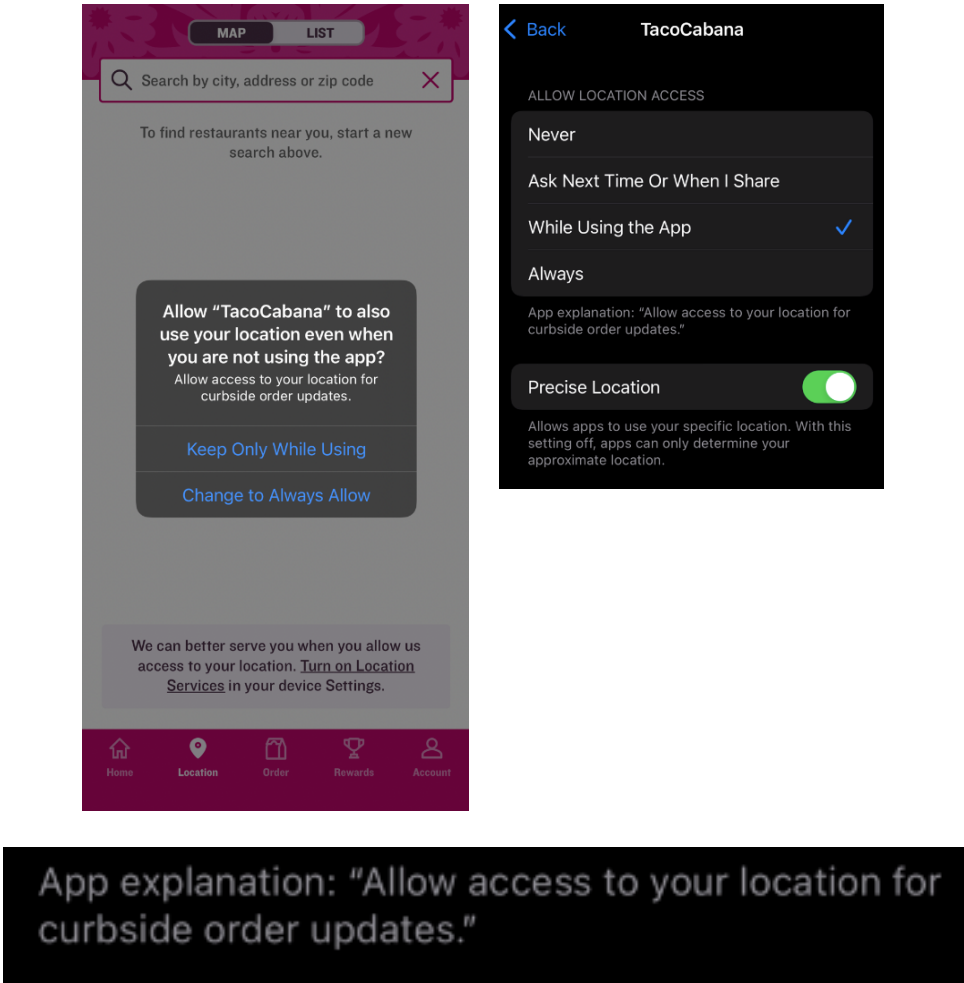
65. Yadav also tracks the location of the smartphone or tablet (and, by extension, the user) to, among other things, find local stores and products and determine when a mobile device is in the vicinity of the store, as discussed above.

66. Yadav updates a status of the patron order, and the current location of the wireless patron unit when the patron moves to a different location, on the wireless patron unit.

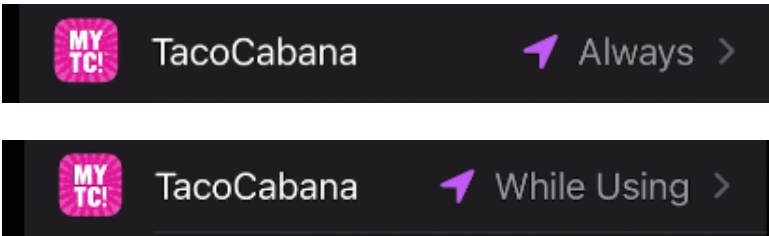
67. Yadav updates a status of the patron order (e.g., a mobile order) on the wireless patron unit (e.g., a smartphone or tablet), including, for example, showing that an order was placed, in progress, cancelled, and mobile-ordering methods, pickup methods, payment options, other options and/or altered/updated.

68. Yadav updates the current location of the wireless patron unit (e.g., a smartphone or tablet) when the patron moves to a different location.

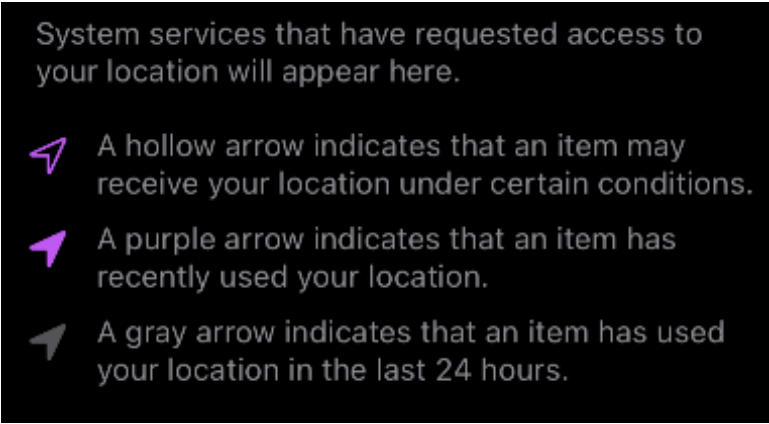
69. For example, Yadav uses the location to determine when a mobile device is in the vicinity of the store, evidenced below showing that Yadav tracks location “for curbside order updates.”



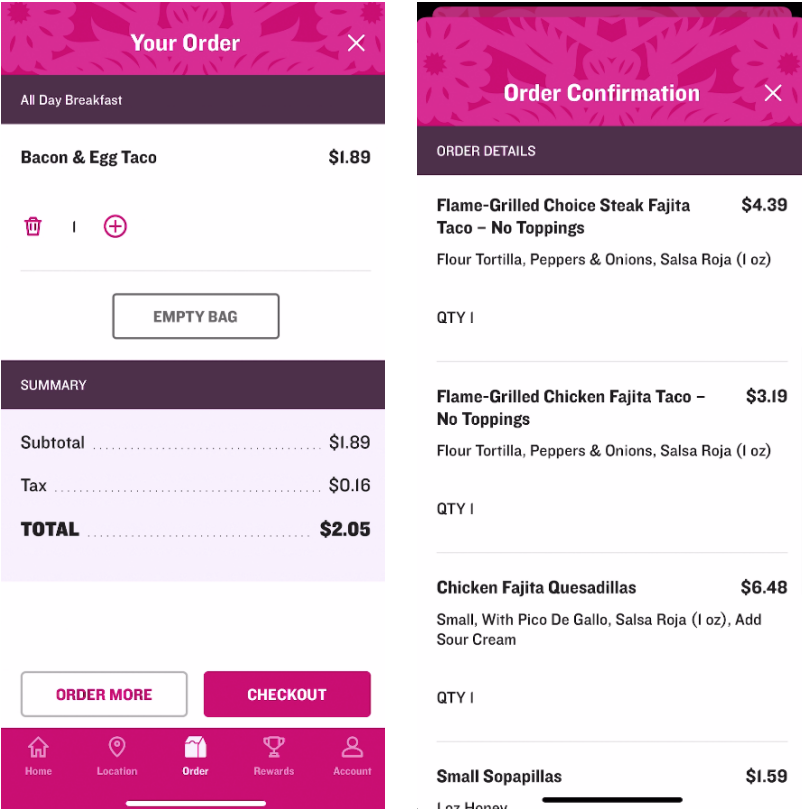
70. In addition, Yadav tracks location as the mobile device approaches a Taco Cabana restaurant in connection with any order, reflected below:



71. Per the Location Services disclosure, the purple arrow indicates that the Taco Cabana application has recently used the device’s location.



72. Yadav displays the patron order on a display of the wireless patron unit (e.g., a smartphone or tablet), exemplified below:



**B. Infringement of the '414 Patent**

73. The allegations of each foregoing paragraph are incorporated by reference as if fully set forth herein and form the basis for the following cause of action against Defendant.

74. The Accused Products are covered by at least claim 8 of the '414 Patent.

75. Yadav has directly infringed and continues to infringe at least claim 8 of the '414 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without Tiare's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Accused Products into the United States.

76. Yadav has been on notice of the Asserted Patents since at least the filings of this Complaint.

77. Yadav has been on notice of its infringement since at least the filing of this Complaint.

78. Further and in the alternative, Defendant has been actively inducing infringement of at least claim 8 of the '414 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringed at least claim 8 of the '414 Patent when they used the Accused Products in the ordinary, customary, and intended way. Defendant's inducements included, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way by, directly or through intermediaries, supplying the Accused Products to consumers within the United States and instructing and encouraging such consumers (for example, via distributing the Accused Products to mobile phones through app stores and instructing users to use the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, which Defendant knows or should know infringes at least claim 8 of the '414 Patent. Defendant's

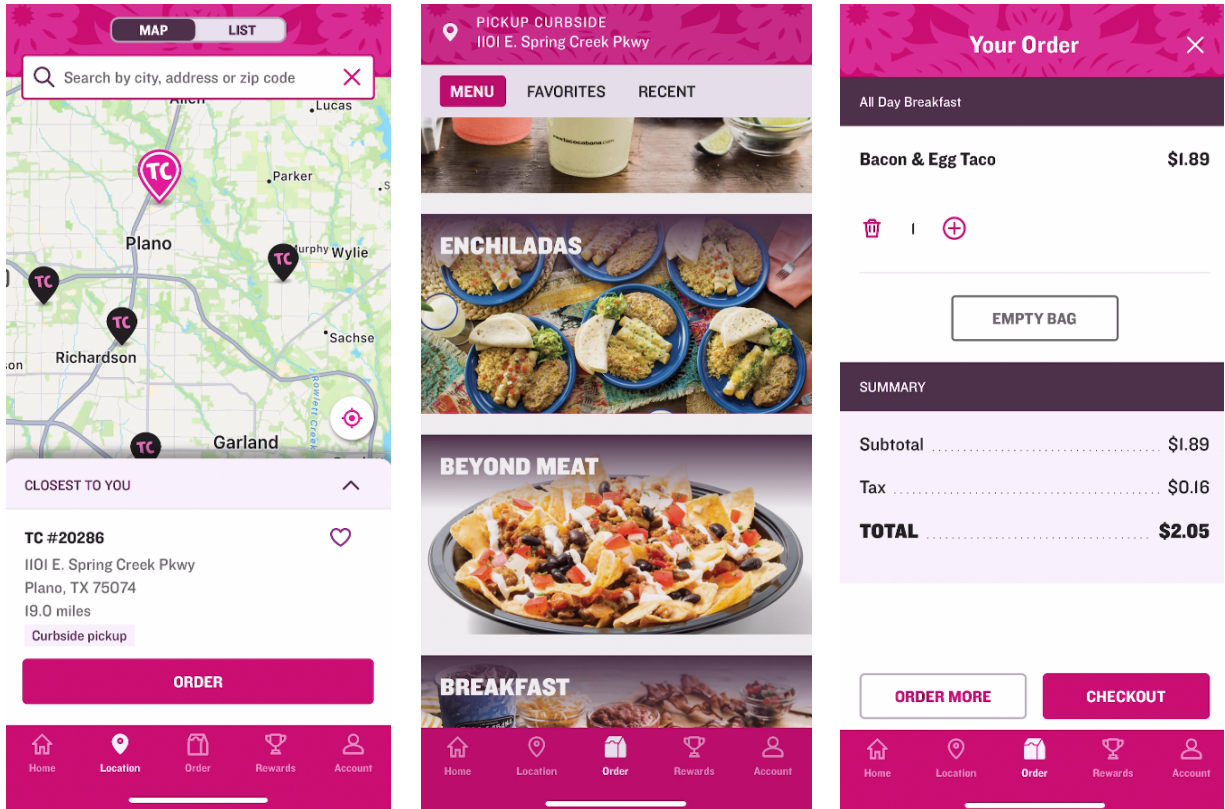
inducements may further include, without limitation and with specific intent to encourage the infringement, knowingly inducing customers to use the Accused Products within the United States, or knowingly inducing customers to use the Accused Products within the United States, by, directly or through intermediaries, instructing and encouraging such customers to make, use, sell, or offer to sell the Accused Products in the United States, which Defendant knows or should know infringes at least claim 8 of the '414 Patent.

79. Defendant knew or should have known of the '414 Patent but was willfully blind to the existence of the '414 Patent. Defendant has had actual knowledge of the '414 Patent since at least as early as the filing and service of this Complaint. By the time of the trial of this case, Defendant will have known and intended that its continued actions since receiving such notice would infringe and actively induce and contribute to the infringement of one or more claims of the '414 Patent. Defendant's infringement of the '414 Patent has been willful and deliberate.

80. Yadav performs the computer-implemented method detailed below.

81. Yadav provides over a wireless communications channel (*e.g.*, over a cellular, WiFi, and/or Bluetooth network connection), a venue-specific application, exemplified below:





82. Yadav communicates, by the one or more processors, with the mobile computing device over the wireless communication channel to authenticate, based on a security protocol, a user of the venue-specific application on the mobile computing device.

83. Yadav communicates over a wireless communication channel (e.g., over a cellular, WiFi, and/or Bluetooth network connection) to authenticate, based on a security protocol (e.g., a login, password, or encrypted communications), a user of the venue-specific application on a smartphone.<sup>26</sup>

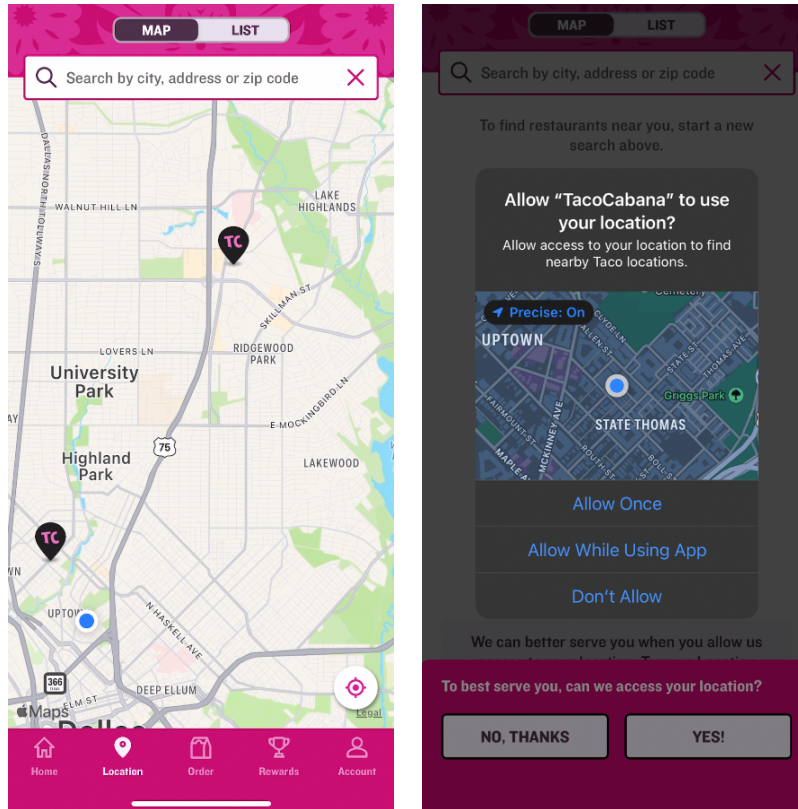
<sup>26</sup> *Google Play Permissions*, [https://play.google.com/store/apps/details?id=com.beanstalkdata.tacocabanaordering&hl=en\\_US&gl=US](https://play.google.com/store/apps/details?id=com.beanstalkdata.tacocabanaordering&hl=en_US&gl=US).

84. Yadav authenticates a user via a login and password into the application (e.g., logging in via a username and password), as well as securing information associated with purchasing the order, such the user's financial account information (e.g., credit card number):

The image displays two mobile application screens side-by-side. The left screen, titled 'Sign In', features a light pink background with a subtle floral pattern. It includes input fields for 'Email Address\*' and 'Password\*', a 'Show' link for the password, a 'Forgot Password?' link, a 'Sign In' button, and social login options for 'Sign in with Apple' and 'Facebook'. The right screen, titled 'Add Credit Card', has a solid pink background. It shows a yellow credit card graphic with masked details, followed by input fields for 'Credit Card Number\*', 'CVV\*', 'Expires\*', and 'Billing Zip Code\*'. There is a checkbox for 'Save this card for future use' and a 'CONTINUE' button. A bottom navigation bar with icons for Home, Location, Order, Rewards, and Account is visible at the bottom of the right screen.

85. Yadav receives, by the one or more processors, location information from the mobile computing device. Yadav receives location information of the mobile computing device (e.g., a smartphone or tablet) through, for example, the device's location services, as exemplified below, including the blue dot that signifies Yadav accessing and determining of the device's correction location:

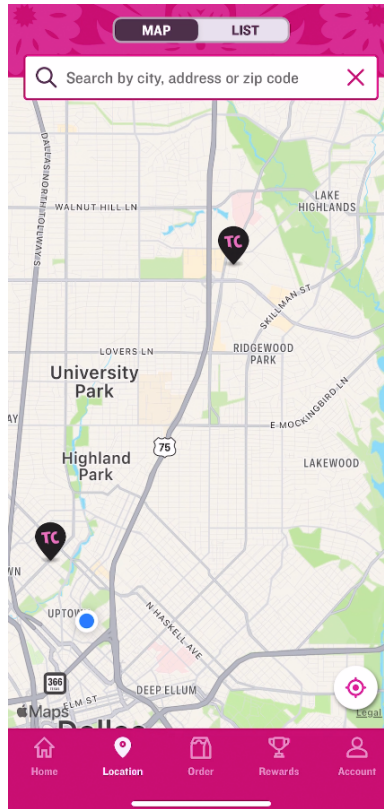




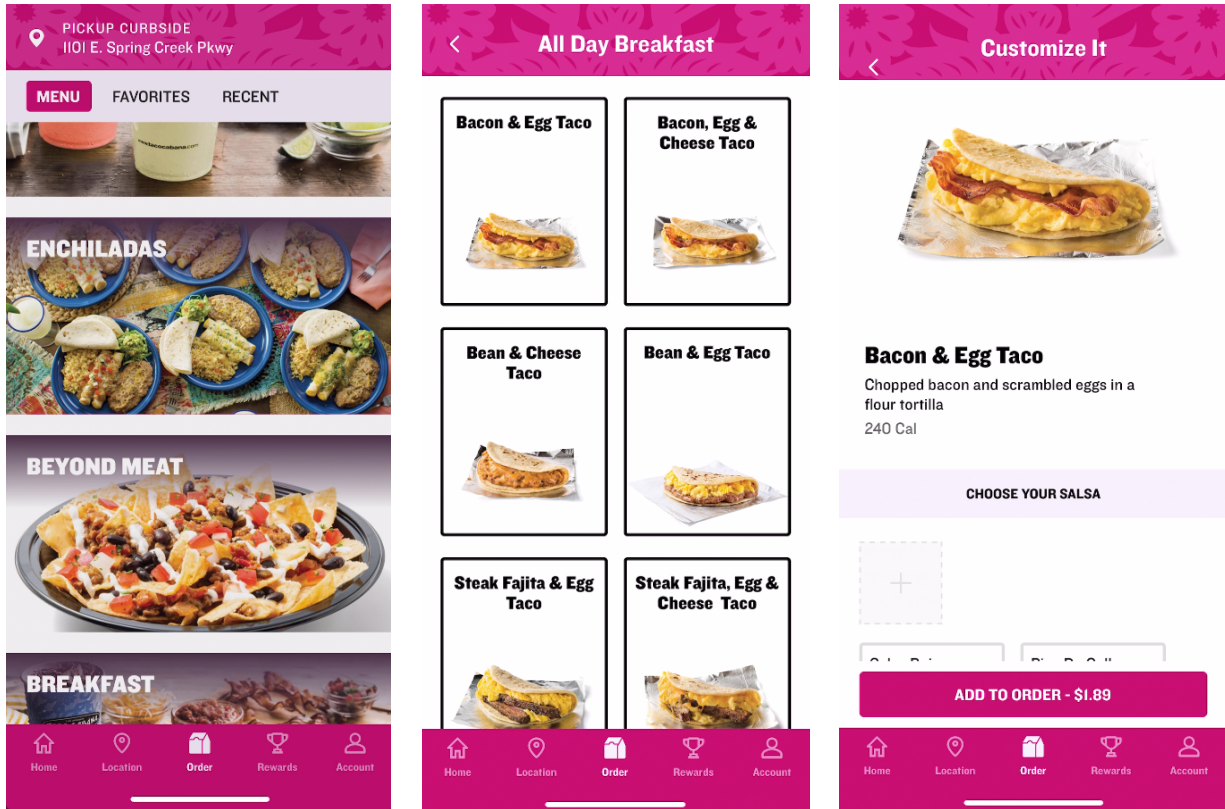
86. Yadav also tracks the location of the smartphone or tablet (and, by extension, the user) to, among other things, find local stores and products and determine when a mobile device is in the vicinity of the store, as discussed above.

87. Yadav determines, by the one or more processors, a location of the mobile computing device at a first time based on the location information. Based on the location information provided, Yadav determines the location of the smartphone or tablet, as detailed above.

88. Yadav maps, by the one or more processors, the location to a region that is associated with a venue, exemplified below:

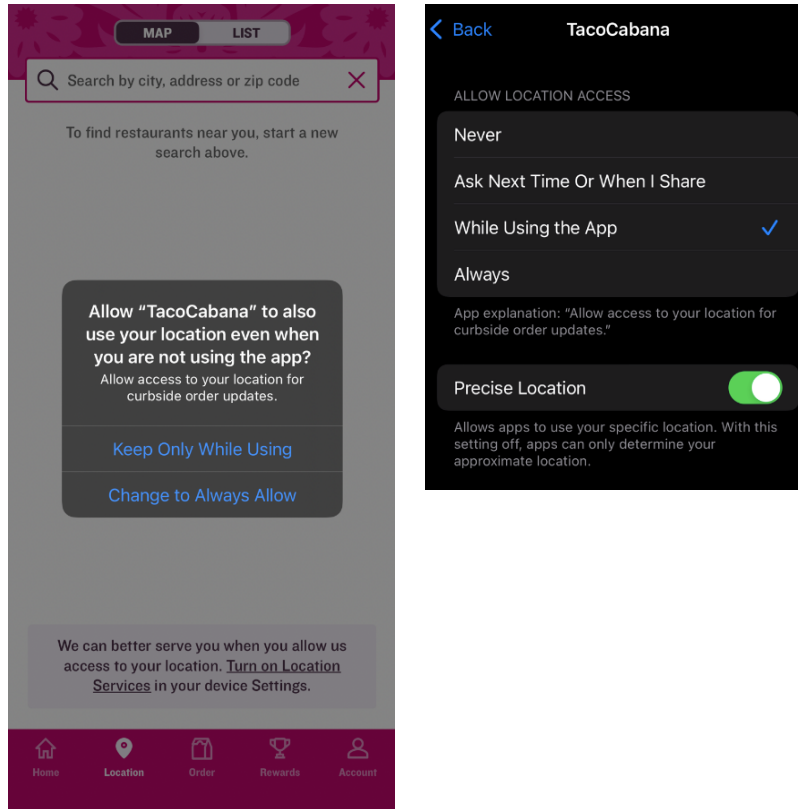


89. Yadav receives, from the mobile computing device, order information for the venue that indicates a user selection of an order option from the venue-specific application. Yadav receives order information from a user input that indicates a service request (*e.g.* a store order) through the venue-specific application, exemplified below:



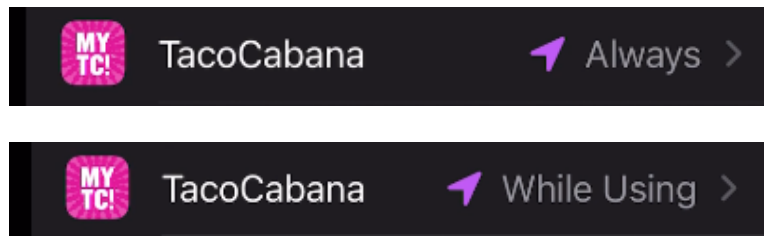
90. Yadav receives, by the one or more processors, updated location information from the mobile computing device. Yadav receives updated location information from the mobile computing device (e.g., a smartphone or tablet).

91. For example, Yadav uses the location to determine when a mobile device is in the vicinity of the store, evidenced below showing that Yadav tracks location “for curbside order updates.”

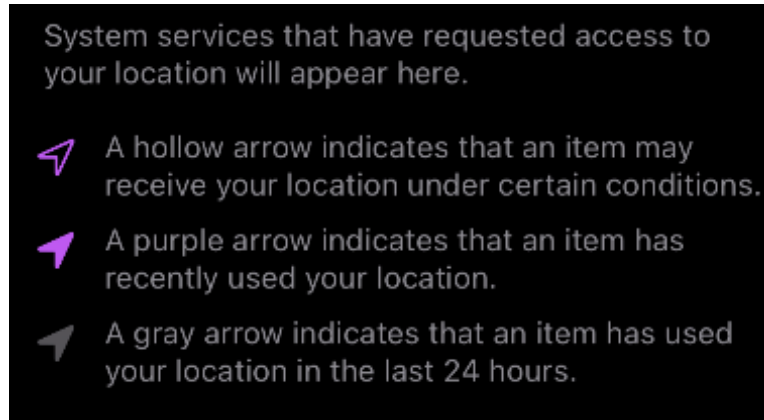


App explanation: "Allow access to your location for curbside order updates."

92. In addition, Yadav tracks location as the mobile device approaches a Taco Cabana restaurant in connection with any order, reflected below:



93. Per the Location Services disclosure, the purple arrow indicates that the Taco Cabana application has recently used the device's location.



94. Yadav determines, by the one or more processors, an updated location of the mobile computing device at a second time based on the updated location information. Yadav determines updated locations of the smartphone or tablet at multiple points after receiving the updated location data at a second time, including as the device approaches the site, as detailed above.

## VII. DAMAGES

95. The allegations of each foregoing paragraph are incorporated by reference as if fully set forth herein.

96. For the above-described infringement, Tiare has been injured and seeks damages to adequately compensate it for Defendant's infringement of the Asserted Patents. Such damages, to be proved at trial, should be no less than the amount of a reasonable royalty under 35 U.S.C. § 284, together with Tiare's costs and expenses, pre-judgment and post-judgment interest, and supplemental damages for any continuing post-verdict or post-judgment infringement, with an accounting as needed.

97. As set forth above, Defendant's infringement of the Asserted Patents has been willful, such that Tiare seeks treble damages under 35 U.S.C. § 284 as appropriate.

98. Defendant's willful infringement of the Asserted Patents renders this case exceptional under 35 U.S.C. § 285, such that Tiare seeks all reasonable attorneys' fees and costs incurred in this litigation, together with pre-judgment and post-judgment interest thereon.

### **VIII. PRAYER FOR RELIEF**

Tiare respectfully requests the following relief:

a. A judgment in favor of Tiare that Defendant has infringed each Asserted Patent, whether literally or under the doctrine of equivalents, and that such infringement is willful as described herein;

b. A judgment and order requiring Defendant to pay Tiare its damages, costs, expenses, and pre-judgment and post-judgment interest for Defendant's infringement of each Asserted Patent as provided under 35 U.S.C. § 284, including supplemental damages for any continuing post-verdict or post-judgment infringement with an accounting as needed; and

c. A judgment and order requiring Defendant to pay Tiare enhanced damages for willful infringement as provided under 35 U.S.C. § 284;

d. A judgement and order enjoining Defendant from infringing upon the Asserted Patents;

e. A judgment and order finding this case exceptional and requiring Defendant to pay Tiare its reasonable attorneys' fees and costs incurred in this litigation pursuant to 35 U.S.C. § 285, together with pre-judgment and post-judgment interest thereon; and

f. Such other and further relief as the Court deems just and proper.

### **IX. JURY DEMAND**

Pursuant to Federal Rule of Civil Procedure 38(b), Tiare requests a jury trial of all issues triable of right by a jury.

Dated: January 11, 2022

Respectfully submitted,

By: /s/ William E. Davis, III

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